

Dear [INSERT NAME OF MP],

I'm writing to you today as someone with a strong interest in the ongoing survival of Canada's kids camps. The sector's been hit hard by the pandemic, and the financial strain is forcing camps to make decisions that will affect whether or not their doors will stay open.

It's been encouraging to hear that the sector's leaders are having an ongoing constructive dialogue with the federal government about securing the right help — including with senior leaders from the Prime Minister's Office, the office of the Deputy Prime Minister and Minister of Finance, and the office of the Minister of Economic Development.

Any support or encouragement you can share with their offices to keep those conversations going will be deeply appreciated.

Canadians — including the kids who attend camps, and the 40,000 young adults who get employed by the sector — will need summer camps more than ever once the pandemic's behind us. Anything you can do to support camps today will make a very important difference.

[Insert a few lines about why camps are critical for our future.]

Thanks very much for your help, and best wishes.

[INSERT SIGNATURE]